

ABSTRACT

A method and system for providing a default offering for a product is disclosed. The product is offered in a plurality of business segments and includes a plurality of components. The method and system include allowing a customer to select at least one business segment of the plurality of business segments. The customer is also allowed to select at least one performance level for at least one of the plurality of components. The method and system also include dynamically determining at least one default offering determined based on the at least one business segment and the at least one performance level.